AHE-11/605/2023-HIGHER EDU.-Higher Education Department

1/261725/2023

GOVERNMENT OF ASSAM HIGHER EDUCATION DEPARTMENT DISPUR: GUWAHATI-6.

Dated Dispur, the 28th August, 2023

ECF.No. 364537/5		Dated Dispur, the 28 th Au
From:	Shri Nayan Kr. Pathak, ACS Joint Secretary to the Govt. of Assam	-
	Higher Education Department	
То:	 The Registrar, All State Universities The Principal, All Provincialised/Govt./PDUAN The Director of Higher Education, Assam Kahilipara, Guwahati-19 The Director of Technical Education, Assam Kahilipara, Guwahati-19 	∕I Colleges
Ref:	SYW.357763/2 dtd. 21/08/2023	

Sub: Regarding celebration of National Sports Day, 2023

Sir/Madam,

In inviting a reference to the subject citied above, I am directed to enclose herewith a copy of Letter No. SYW.357763/2 dtd. 21/08/2023, alongwith it's enclosures, received from Secretary to the Govt. of Assam, Sports & Youth Welfare Department, which is self-explanatory and request you kindly to take necessary steps to celebrate the said event on 29th August, 2023 in respective institutions.

(Enclo: As stated)

Yours faithfully

Signed by Nayan Pathak Date: 28-08-2023 14:02:15

Joint Secretary to the Govt. of Assam Higher Education Department

Memo ECF.No. 364537/5-A

Dated Dispur, the 28th August, 2023

Copy to :

P.S. to Secretary to the Govt. of Assam, Higher Education, Department, Assam, Dispur, Ghy-06 for kind 1) information.

By order etc.

Joint Secretary to the Govt. of Assam Higher Education Department

File No. AHE-11/698W20237-12624 EPS FP-Gy Higher Education Department (Computer No. 364537) 1479824/2023/HIGH.EDU ¥ /255600/2ø2 **GOVERNMENT OF ASSAM** SPORTS & YOUTH WELFARE DEPARTMENT **DISPUR ::: GUWAHATI-6** Block-E, 3rd Floor, Janata Bhawan, syw543@gmail.com, sports.assam.gov.in No. SYW.357763/2 From : Secretary to the Govt. of Assam, Sports & Youth Welfare Department. The Secretary to the Govt. of Assam, Higher Education Department. Regarding celebration of National Sports Day, 2023. Sub : Ref D.O. No. 20-4/SAI/FITINDIA/2023 dated 11th August, 2023. •

Sir,

In inviting a reference to the letter and the subject cited above, I am directed to inform you National Sports Day, 2023 will be celebrated on 29th of August, commemorating the birthday of Hockey legend Major Dhyan Chand.

In view of the above, you are requested to issue necessary instructions to all educational institutions under your administrative control to celebrate the said event on the aforementioned date in their respective institutions .

Yours faithfully,

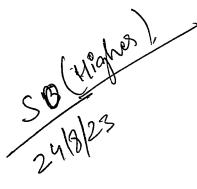
Enclo: As stated above.

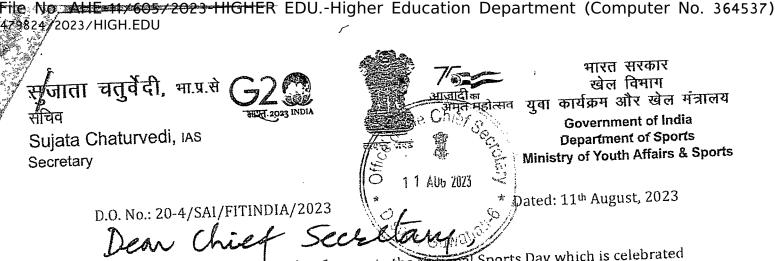
Signed by Kausar Jamil Hilaly Date: Streph 2923oft50553. Sports & Youth Welfare Department.

Memo No. SYW.357763/2-A Copy to:-

• P.A. to the Hon'ble Minister, Sports & Youth Welfare Department for kind apprisal of Hon'ble Minister.

e-signed. Secretary to the Govt. of Assam, Sports & Youth Welfare Department.





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I am writing to you with reference to the National Sports Day which is celebrated every year on 29th August, the birthday of the Hockey-legend-Major-Dhyan-Ghand, to commemorate India's deep-rooted tradition of Sports. We celebrate the National Sports Day by honouring nation's sports icons for their contribution and dedication towards bringing laurels to the country on the international stage. The National Sports Day in 2019 saw the grand launch of the Fit India Mission by the Hon'ble Prime Minister which has led a massive movement to inculcate the culture of sports and fitness in the country.

2. With this background, it is proposed to celebrate the National Sports Day 2023 during the week beginning 21st August to 29th August, 2023, with pan-India sports events and engagement activities for people of various age groups and from all walks of life. The theme for this year celebration is *"Sports as an enabler for an inclusive and fit society"*. The power and influence of sports to instil positivity and harmony in society is universally acknowledged and it is with the same spirit that this day is being celebrated.

3. May I request your support in this initiative to encourage mass participation in sports and fitness activities under the aegis of the Departments/Organizations under your State/UT which can be organized from 21st to 29th August, 2023:

4. A suggested SoP for the celebration is enclosed for your kind reference. The Nodal Officer for this purpose from this Ministry is Smt. Ekta Vishnoi, Mission Director, Fit India, Sports Authority of India (+91 75881 81543), who can be contacted for further details on the subject.

I shall be grateful for your support in this regard.

Office of the Chief Secretary Government of Assam Dispur, Guwahati-6

Best Regarde, Seer Sloto, JW-

Yours sincerely, (Sujata Chatur

To : All the Chief Secretaries/Administrators (States and UTs)
<u>Copy to</u> : Additional Chief Secretary/Principal Geeselary/Secretary (Sports) of all the
States/UTs PLEASE TAKE

chief secretary

कमरा सं. 3, 'सी' विंग, शास्त्री भवन, नई दिल्ली—110001 दूरभाष : 011—23388623 Room No. 3, 'C' Wing, Shastri Bhawan, New Delhi-110001 Tel.: 23388623 फैक्स / Fax: 011-23388758, ई—मेल / E-mail : secy-sports@nic.in

SOP for National Sports Day (NSD) 2023 celebrations-

1. Organize any sporting event like athletics, contemporary sports, indigenous sports, etc. as deemed fit as per age groups on any one (01) day between 21st and 29th August 2023.

2. Salient features of the event:

- Week-long celebration with the organisation being free to choose the actual day of sporting events.
- Based on groups format instead of individual players to bring spirit of bonding, unity and inclusiveness,
- Competition may be based on a team-based point system where every member of team earns points for the teams irrespective of position in competition
- Acknowledging the local sports icons at the event in the celebrations.
- Staff to preferably come to workplace in sports attire. Sample t-shirt designs
 will be shared along with NSD branding.

3. Standard format of the event to be:

- Each organization to be divided into two, four or six teams depending on the number of participations maintaining gender equality.
- Medal tally for each team to be maintained. Highest points team will win Major Dhyan Chand Trophy.
- Organizations are at liberty to choose games for competition from any popular sports of the locality and availability of Infrastructure.
- Name of teams can be based on freedom fighters or prominent sportspersons of the country.

S.No.	Outdoor Activities	Indoor Activities	Fun Activities
l	Walk/Race	Badminton	Lemon Race/ Sack Race
2	Volleyball	Chess	Rope Jumping
3	Hockey (Penalty Shootout)	Basketball (3v3)	Kho-Kho
4	Futsal/Mini Football (3 vs 3)	Table Tennis	Lagori & Langadi
5	Tennis Ball Cricket	Tug of War	Plank Challenge

The list of suggested competitive and fun games is-

*Office will be at liberty to choose games for competition from any popular sports of the locality and availability of Infrastructure.

4. <u>Fit India pledge</u>: All the stakeholders may be asked to organise a FIT India Fitness pledge event where organisations may take the FIT India Fitness pledge.

5. <u>Pre-event promotion</u>: Ensure pre-event promotion of the event to be organised from 18th August 2023 onwards followed by post event posts on social media.

6. The organizing department to release a press note two (02) days prior to the event informing about the event and schedule of activities.

7. Organizers to register their event on Fit India portal (<u>https://fitindia.gov.in/</u>) or Fit India Mobile App and upload details of participation, pictures & videos of the event.

8. Promote National Sports Day on their social media channels with **#Sports4Unity** and **#NationalSportsDay** through creatives, videos, write-ups, pictures of the events.

9. Adequate publicity for the program through social media. TV/Newspaper, etc.

10. Google Drive Link for branding design is- _____ https://drive.google.com/drive/folders/19DQNf8SIQ8X76Jz0ekzhKbGKDZfhpx_o?usp=drive_nink

I take the pledge:	Fit India Pledge			
 TO LEAD AN ACTIVE AND A HEALTHY LIFESTYLE TO TAKEOUT 30 MINUTES EVERYDAY FOR MY FITNESS AND HEALTH TO ENCOURAGE MY FAMILY MEMEBERS, FRIENDS AND NEIGHBOURS TO STAY FIT AND HEALTHY TO TAKE THE FITNESS ASSESSMENT TEST ON THE FIT INDIA MOBILE APP REGULARLY 	MINUTES EVERYDAY FOR WITTENDS AND NEIGHBOURS TO MY FAMILY MEMEBERS, FRIENDS AND NEIGHBOURS TO EALTHY TNESS ASSESSMENT TEST ON THE FIT INDIA MOBILE			
मैं प्रतिज्ञा करता हूँ: • एक सक्रिय और स्वस्थ जीवन शैली जीऊँगा/जीऊँगी • अपने फिटनेस और स्वास्थ्य के लिए हर दिन 30 मिनट का समय निकालूंगा/निकालूंगी • अपने परिवार के सदस्यों, दोस्तों और पड़ोसियों को फिट और स्वस्थ रहने के लिए प्रोत्साहित करूँगा /करूँगी • फिट इंडिया मोबाइल ऐप पर नियमित रूप से फिटनेस मूल्यांकन करूंगा/करूंगी	के लिए हर दिन 30 मिनट का समय निकालूंगा/निकालूंगी स्तों और पड़ोसियों को फिट और स्वस्थ रहने के लिए प्रोत्साहित करूँगा			

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